

Marketing Manager (m/w/d)

MSAID is an innovative bioinformatics spin-off from the Technical University of Munich. Our interdisciplinary team of informaticians and scientists specializes in the development of state-of-the-art deep learning and analytics pipelines for the high-throughput analysis of proteins – a field termed “proteomics”.

The precise identification and quantification of these fascinating molecular machines is a crucial step in understanding, diagnosing, and eventually treating diseases. However, current data analysis solutions often rely on simple concepts that remained unchanged for decades – a challenge we aim to resolve. Thus, we are looking for a strong candidate to join our team and help us in communicating our products and vision.

We are seeking an exceptional Marketing Manager for our team in Munich that will help shape the public perception of our products and company. You will aid MSAID’s marketing strategy, coordinate MSAID’s online and event activities and create visibility for our products. In this function, you will create, and organize English content for our digital marketing channels (website, social media, webinars) in coordination with the scientific team and external agencies (graphics, clips). The role requires both strong hands-on skills for the creation of digital content with an intuition for text and layout, as well as organizational talent and project management skills. The ideal candidate should have prior experience as a Marketing Manager in the natural sciences or another technology field.

Your profile

- + Min. 3-5 years of professional experience, ideally in the IT or tech environment
- + Excellent English communication skills, German skills are required
- + Experience with CMS (Wordpress), Google Analytics, SEO and E-Mail Marketing Systems
- + Fast learner with high self-motivation, creativity, and strong initiative
- + Multi-talent: From hands-on content creation to organization and project management
- + Willing to work on-premises at the gate technology center in Garching b. München
- + Educational background or experience in in the natural sciences is a plus

Our offer

- + Young company making a difference in a “hot-topic” in the life sciences
- + Permanent full-time (40 hrs./week) employment contract and employee benefits
- + Flexible on-premises and mobile working policy
- + A young and highly motivated team with a flat hierarchy
- + Environment for continuous learning and self-development
- + Responsibility early on

We look forward to receiving your application including salary expectation and starting date to Dr. Martin Frejno: career@msaid.de. Please provide examples of your previous work and detailed responsibilities. During the interview process, we will ask you to create example content to corroborate your skillset.

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